



building
lasting
change

Canada's premier green building conference

2026 Sponsorship Prospectus



Montreal
June 17-19, 2026



About the Canada Green Building Council (CAGBC)

CAGBC is helping Canada’s building sector turn sustainability into a strategic advantage. Through certifications like LEED and the Zero Carbon Building Standards, targeted training, data-driven insights, and policy advocacy, CAGBC equips industry leaders with the tools to protect assets, reduce environmental impacts, and strengthen business performance.

Building Lasting Change is CAGBC’s flagship event—and Canada’s leading green building conference. It brings together top experts and decision-makers to share practical solutions for decarbonization, resilience, and market success. From innovative technologies to proven strategies, BLC showcases what it takes to build low-carbon, climate-ready buildings that deliver lasting value.

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Make sustainability a competitive advantage

Benefits of sponsorship

Building Lasting Change is Canada's premier green building conference and the essential forum for real estate and green building professionals looking for a competitive edge in today's rapidly evolving market.

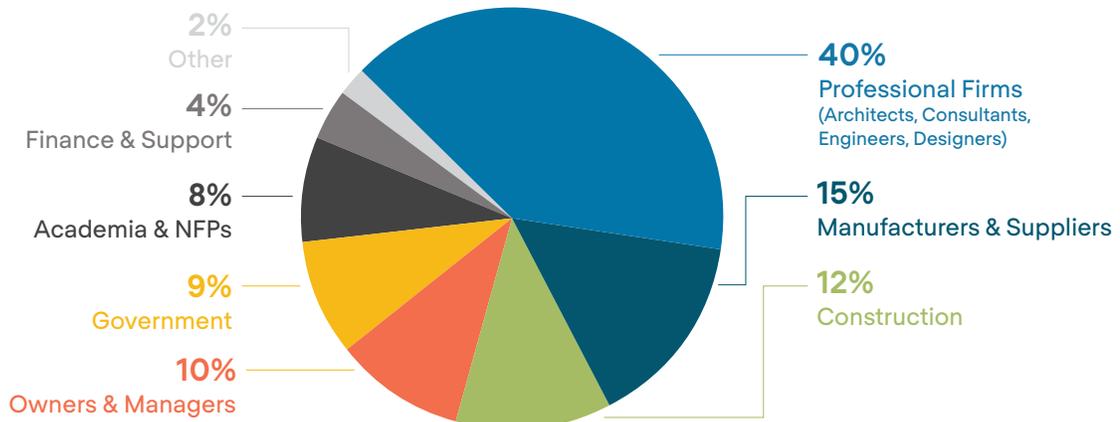
Sponsoring Building Lasting Change puts your company in front of decision-makers committed to making Canada's buildings greener, more resilient and climate responsive. It's an opportunity to build relationships, share expertise and demonstrate your company's role in advancing sustainable, high-performance buildings.

What you can expect

- Connect with industry leaders and policy makers through organized and informal networking events
- Get high visibility, in-person exposure for your company to a targeted and engaged audience
- Take advantage of speaking and engagement opportunities to elevate your brand exposure
- Experience BLC's inspiring keynotes, engaging forums, learning sessions and fun events

Who will be there?

CAGBC's Building Lasting Change conference attracts professionals from across Canada's buildings, real estate and finance sectors.



2026 Sponsorship Opportunities (at-a-glance)*

Reserve your corporate sponsorship package today by contacting the CAGBC Market Engagement Team at getinvolved@cagbc.org.

Premier Packages	Presenting (1)	\$45,000
	Gala Dinner and Celebration (1)	\$25,000
	Day 1 Welcome Plenary (1)	\$15,000
	Day 2 Keynote (1)	\$20,000
	Lanyard (1)	\$15,000
	Networking Lounge (1)	\$20,000
	BLC Translation (1)	\$18,000
	Executive's Dinner (1)	\$10,000
	Welcome Reception (1)	\$12,500
Leadership Packages	National Issue Forums (6)	\$10,000
	Program Stream (12)	\$10,000
	Closing Roundtable (1)	\$10,000
	Company Spotlight (8)	\$8,000
	Building Tour (3)	\$5,000
Brand Awareness Packages	Refreshment Sponsor (4)	\$6,000
	BLC Digital (1)	\$7,500
	Prime (5)	\$3,000
	Conference Supporter (Multiple)	\$2,500

*All sponsorship packages include the brand awareness and recognition benefits set out on Page 15.

Note: some specific sponsorship package entitlements are subject to change and will be coordinated with program and event schedules. CAGBC reserves the right to substitute entitlements with equivalent options if required due to unforeseen circumstances.

Event format and schedule may be subject to change based on planning, coordination and logistics considerations.

2026 Premier Packages



Presenting

\$45,000

Tickets

6 Full Conference Registrations

10 Additional Gala Tickets

Exclusive Opportunity

Define your organization as a green building champion. As Presenting Sponsor, you are our Honourary Conference Chair, and address attendees at the opening and closing sessions. Our Presenting Sponsor has prime visibility in all major sessions and is front and centre in all aspects of the conference.

Special Benefits

- Opportunity for a company representative to be the Honourary Conference Chair
- Opportunity to welcome delegates at the Day 1 Welcome Plenary and thank delegates following the Closing Roundtable
- Opportunity to submit 150-word article and photo of Honourary Chair in May 2026 CAGBC Newsletter
- Opportunity for one (1) registered attendee to sit at a VIP table at the Gala Dinner
- Opportunity to provide a one (1) minute video to be presented to attendees at a designated time during the conference
- Company recognition as Presenting Sponsor at each conference session and major events
- Presenting Sponsor recognition on all attendee name badges.



2026 Premier Packages



Gala Dinner and Celebration

\$25,000

Tickets

3 Full Conference Registrations

3 Additional Gala Tickets

Exclusive Opportunity

Align yourselves with BLC's flagship social event on the evening of June 18. Join all attendees to celebrate the leaders in the green building industry while discussing what you learned during the first day of BLC. A perfect occasion to spend time with the "who's who" of green building in Canada.

Special Benefits

- Address attendees at the Gala Dinner
- Company announced as sponsor at the Dinner
- Opportunity for one (1) registered attendee to sit at a VIP table at the Gala Dinner
- Logo on the Gala program, menu and on static display on screen throughout the Gala
- Opportunity to provide a one (1) minute video to be presented to attendees at a designated time during the conference.



2026 Premier Packages



Day 1 Welcome Plenary

\$15,000

Tickets

2 Full Conference Registrations

2 Additional Gala Tickets

Exclusive Opportunity

Set the stage for the entire conference and one of the most impactful sessions of the week. As our sponsor, you will greet attendees and introduce opening speakers, and other esteemed guests.

Special Benefits

- Opportunity to address attendees and introduce the Opening speakers and guests
- Company announced as sponsor at Opening session
- Opportunity for one (1) registered attendee to sit at a VIP table at the Gala Dinner
- Opportunity to provide a one (1) minute corporate video to be presented to attendees at a designated time during the conference.



Day 2 Keynote

\$20,000

Tickets

3 Full Conference Registrations

2 Additional Gala Tickets

Exclusive Opportunity

Set the tone for a full day of learning. Keynote sponsor will introduce our keynote speaker at the plenary session to inspire and challenge attendees.

Special Benefits

- Address attendees at the plenary session and introduce the keynote speaker
- Company announced as sponsor at the Keynote session
- Opportunity for one (1) registered attendee to sit at a VIP table at the Gala Dinner
- Opportunity to provide a one (1) minute corporate video to be presented to attendees at a designated time during the conference.

2026 Premier Packages



Lanyard

\$15,000

Tickets

2 Full Conference Registrations

2 Additional Gala Tickets

Exclusive Opportunity

Catch every attendee's attention! This opportunity is unique as your brand becomes a constant visual part of the conference on every attendee's badge lanyard.

Special Benefits

- Logo displayed prominently on each attendee badge lanyard (artwork to be confirmed with sponsor)
- Opportunity to provide a one (1) minute video to be presented to attendees at a designated time to attendees at a designated time during the conference.



BLC Translation Partner

\$18,000

Tickets

2 Full Conference Registrations

Exclusive Opportunity

Extend your company's reach by positioning yourself at the centre of Canadian engagement. As BLC's exclusive Translation Partner, your company will be recognized for enabling seamless communication and connecting diverse audiences throughout the conference.

Special Benefits

- Recognition as the official Translation Partner across relevant conference communications
- Acknowledgment in the conference mobile app and program as the provider of translation services
- Logo and verbal recognition at all plenaries, industry forums, breakout sessions and AGM
- Featured on the on-demand session recording download page.

2026 Premier Packages



Networking Lounge

\$20,000

Tickets

3 Full Conference Registrations
2 Representative passes (Lounge access only. Includes food and refreshments.)

Exclusive Opportunity

Give attendees a casual and comfortable place to kick back and connect in the main conference gathering space for the duration of the conference.

Special Benefits

- Premium lounge furniture and fixtures including bottomless coffee station
- Opportunity to brand the space
- Opportunity to provide a one (1) minute corporate video to be presented to attendees at a designated time during the conference.



Executives Dinner

\$10,000

Tickets

2 Full Conference Registrations
4 Dinner Invitations for your team

Exclusive Opportunity

Host a private dinner with senior executives at the forefront of the green building industry. A unique opportunity to connect with thought leaders during an evening of insightful conversations, fine dining, and unparalleled networking opportunities.

Special Benefits

- Input on the creation of VIP guest list with CAGBC
- Host and welcome attendees to a private dinner on June 17
- Sponsor thank you at the dinner by CAGBC President & CEO, Thomas Mueller
- Opportunity to provide a one (1) minute video to be presented during the conference at a designated time.

2026 Premier Packages



Welcome Reception

\$12,500

Tickets

2 Full Conference Registrations

2 Additional Welcome Reception Tickets

Exclusive Opportunity

Give attendees the chance to meet, mingle and get re-acquainted in an engaging and fun environment as the excitement builds for the start of the conference on the evening of June 17.

Special Benefits

- Opportunity to address attendees at the start of the reception
- Company announced as sponsor at the reception
- Opportunity to provide a one (1) minute corporate video to be presented to attendees at a designated time during the conference.



2026 Leadership Packages



National Industry Forums

\$10,000

Tickets

1 Full Conference Registration
2 Additional Forum Passes (Forum participation only. Includes access to the Welcome Plenary on June 18.)

6 Available (Option for Exclusivity Available)

Align your organization with policy makers, experts and business leaders who are moving critical green building issues forward. Receive brand alignment at all six (6) Forums with the opportunity to deliver welcome remarks at one Forum of your choice.

Special Benefits

- Sponsor recognition at all conference Forums
- Logo displayed on screen and Forum signage
- Opportunity to deliver welcome remarks at one Forum of your choosing.



Program Stream

\$10,000

Tickets

2 Full Conference Registrations

12 Available (4 Business Stream and 8 Technical Stream)

Align your company with the conference's main attraction – learning. Sponsor either the Technical or Business Stream and get recognition throughout the entire day as well as address attendees at one stream session.

Special Benefits

- Sponsor recognition in all selected Stream sessions
- Address attendees in one Stream session (session to be determined with CAGBC upon program completion)
- Company announced as sponsor and logo displayed throughout all Stream sessions.

2026 Leadership Packages



Closing Roundtable

\$10,000

Tickets

2 Full Conference Registrations

Exclusive Opportunity

The Closing Roundtable is the finale for attendees as they wrap up their conference experience. Have the last word on the conference during one of the most impactful sessions of the week.

Special Benefits

- Opportunity to address attendees and introduce the closing speakers and guests
- Company announced as sponsor at the session
- Opportunity for one (1) registered attendee to sit at a VIP table at the Gala Dinner.



Company Spotlight

\$8,000

Tickets

2 Full Conference Registrations
2 Representative Passes (Lounge access only. Includes food and refreshments.)

8 Available

Maximize your visibility and engagement throughout the conference with a premium presence in both the main networking hall and during a dedicated lunch discussion.

Special Benefits

- Prominent display table in the main networking and attendee gathering space, with two (2) chairs for up to two (2) representatives
- Opportunity to showcase company collateral, including pull-up banners and tabletop displays
- Company recognition in the official conference program
- Dedicated table during the lunch and networking time on June 19 to host an exclusive dialogue on a green building issue of your choice
- Custom signage highlighting your company and discussion topic during lunch on June 19
- Topic listed in the conference program and in pre-conference notifications so attendees can plan to participate.

2026 Brand Awareness Packages



Refreshment Sponsor

\$6,000

Tickets

1 Full Conference
Registration

4 Available (Option for Exclusivity Available)

Help fuel attendees throughout the conference with extensive exposure at all lunches, breakfasts, and attendee breaks. Your organization will be announced during all refreshment breaks and your logo will appear on signage at all food stations.

Special Benefits

- Signage at all food stations
- Company announced as sponsor with logo on screen during breakfasts, lunches, and breaks
- Opportunity to provide a one (1) minute corporate video to be presented to attendees at a designated time.



BLC Digital

\$7,500

Tickets

1 Full Conference
Registration

Exclusive Opportunity

Be front and centre in both the live and on-demand digital experience of the conference. As the exclusive Digital Sponsor, your brand will be visible to attendees as they plan, engage, and revisit content long after the event concludes.

Special Benefits

- Logo featured on the menu of the official conference mobile app, visible to all attendees as they explore sessions, speakers, and sponsors
- Logo placement on the on-demand session recording download page, ensuring continued exposure until BLC 2027
- Recognition as the exclusive Digital Sponsor in the conference program.



2026 Brand Awareness Packages



Building Tour

\$5,000

Tickets

1 Full Conference
Registration

3 Available

Align your organization with one of the most popular features of the conference program. Building tours give attendees a behind-the-scenes look at cutting-edge projects and innovative practices in the built environment.

Special Benefits

- Opportunity to address tour attendees on site
- Opportunity to provide branded collateral or a takeaway for tour participants.



Prime Placement

\$3,000

Tickets

1 Full Conference
Registration

5 Available

Be visible throughout the venue at our many prime brand placement opportunities including standalone water, coffee and charging stations.

Special Benefits

- Logo featured throughout the venue at all water, coffee and charging stations.



Conference Supporter

\$2,500

Tickets

1 Full Conference
Registration

Multiple Available

Associate your brand with Canada's most influential green building conference.

Special Benefits

- Logo featured on recognition signage and on screen at the venue.

2026 Additional Sponsor Benefits

All Building Lasting Change 2026 sponsors will be entitled to the following benefits according to their sponsored package and sponsorship level. Priority for brand positioning will be determined by sponsorship level.

Brand Positioning

- Logo on appropriate sponsor recognition signage according to sponsored package and sponsor level
- Logo on screen in static position during sponsored session(s) (where appropriate)
- Logo on “Thank You to Sponsors” signage displayed prominently at the venue according to sponsor level
- Logo on loop displayed on screen in plenary rooms according to sponsor level
- Use of the Building Lasting Change 2026 Sponsor banner for sponsor social media use.

Online Conference Platform Recognition

- Recognition on the mobile event app
- Logo on appropriate conference platform program and session pages according to sponsored package and sponsor level
- Recognition and logo placement in the “Sponsors Section” of the conference platform
- Access to a dedicated Sponsor portal in the conference platform
- All Sponsor employees acknowledged as sponsors in their online conference profile.

Conference Promotions

- Recognition in select CAGBC social promotions relating to sponsored package
- Recognition in select email promotions, communications and notifications to attendees
- Recognition in CAGBC Newsletter according to selected package and sponsor level.

CAGBC Website Recognition

- Logo placement on sponsor pages on CAGBC website according to sponsored package and sponsor level.

Past BLC Sponsors





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Conference Agenda

Wednesday June 17	Thursday June 18	Friday June 19
<ul style="list-style-type: none">➤ Building Tours➤ CAGBC Annual General Meeting➤ Welcome Reception	<ul style="list-style-type: none">➤ Opening Plenary➤ Industry Forums➤ Gala and Awards Ceremony	<ul style="list-style-type: none">➤ Keynote Address➤ Technical and Business Stream Sessions➤ Closing Plenary

For more information, contact the
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