



CaGBC Code of Conduct for Members

(Approved by the Board of Directors – November 2013)

The Canada Green Building Council (CaGBC) is a not-for-profit organization with the mission of ***leading and accelerating the transformation to high-performing, healthy green buildings, homes and communities throughout Canada***. Members of the Canada Green Building Council are companies, institutions, universities, organizations, municipalities and government agencies involved in the planning, design, construction, maintenance and operation of buildings, homes and communities.

Commitment to Sustainability

Members of the Canada Green Building Council demonstrate their commitment to sustainability by seeking opportunities to adopt and improve green building principles and practices, and produce and use sustainable products in the design, construction and operation of buildings, homes and neighbourhoods. This commitment also extends to sustainability in an operational context.

In fulfilling this commitment, Members are compelled to progressively establish and maintain standards to continually improve their environmental practices and performance beyond minimum government environmental regulation. This includes reducing carbon and other emissions, implementing waste diversion and recycling programs, and more efficiently using energy, water and materials.

Members are expected to honour the integrity of the LEED brand to enhance sustainability in the built environment and promote awareness of the social, economic and health benefits of green building. Members contribute to a skilled “green” workforce by encouraging their employees to obtain and maintain credentials that demonstrate expertise in the green building sector.

Members are expected to promote and protect the value and integrity of the CaGBC brand, and are encouraged to use the CaGBC Member Logo¹ to display their commitment to sustainability, raise awareness and support the growth of the green building movement in Canada.

¹ Members are aware that the CaGBC Member Logo is a registered trademark of the Canada Green Building Council and may only use the logo in accordance with the CaGBC Member Logo Use Policy and Guidelines, unless prior written permission has been granted by the Council.



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CaGBC Member Logo Use Policy and Guidelines

(this is not part of the Code of Conduct but the code will link to the policy and guidelines)

The privilege to use the CaGBC Member Logo is granted to a Member in good standing subject to the CaGBC's continuing right to revoke this privilege should the logo be used by a Member in a manner that is not consistent with this policy and guidelines or if membership to the CaGBC expires and is not renewed within 30 days.

The CaGBC Member Logo may only be used to show that an organization is a Member of the Canada Green Building Council. The CaGBC does not permit its Members to use the logo for endorsement of a Member's (or a third party) organization, products, services, publications or events.

Use of the logo should only be accompanied by the text "Member of CaGBC" or the French equivalent (Membre du CBD Ca) . Any other text accompanying the logo is not permitted except if authorized by the Council.

The CaGBC may revoke the privilege of using the CaGBC Member Logo by providing notice to a Member. That Member's right to use the CaGBC Member Logo will immediately cease at the time that it receives notice from the CaGBC. Notice shall be given in writing by personal delivery, courier service, registered mail or facsimile transmission. Such notice shall be deemed to have been received when delivered, or, if mailed, on the 5th business day after the mailing thereof, or if sent by facsimile transmission, on the business day after confirmed transmission.

Compliance with the Member Logo use policy is expected by all Members.