



OTTAWA CHAPTER

SPONSORSHIP PROSPECTUS 2019

WHO ARE WE?

The Canada Green Building Council – Ottawa Chapter is the region’s leading authority on green building best practices. Representing 50 firms and over 350 green building professionals our members are involved in virtually every green building construction and renovation project in the region.

WHAT DO WE DO?



WE FACILITATE LEARNING

We are the leading provider of LEED education and green building workshops throughout the Ottawa region. We offer a variety of workshops, lunch and learns, tours & special events throughout the year.



WE CONNECT PEOPLE

The chapter hosts networking events throughout the year that bring together building professionals from multiple sectors to learn, inspire and discover new ideas and opportunities in the green building market.







WE DRIVE CHANGE

We invest in the future of green building through our legacy program supporting local green building projects and providing aspiring green building professionals with local leadership opportunities.

2019 OPPORTUNITIES AND SPONSOR BENEFITS

Ottawa Chapter Annual Sponsorship (option for a one to three year commitment*):

SPONSOR BENEFIT	 PLATINUM \$7,500	 GOLD \$5,000	 SILVER \$2,500	 BRONZE \$1,500
Podium mention at all Ottawa Chapter events for one year.	•	•		
Logo on all Chapter E-Newsletters for one year	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment
Logo with hyperlink to your website on Ottawa CaGBC website for one year	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment
Opportunity to place a 200 word article in one Chapter E-Newsletter, showcasing a green program or initiative	•	•		
Opportunity to distribute corporate information at a chapter event of your choice	2 events	1 event		
Tweets about your organization on Ottawa Chapter Twitter account	4	3	2	1
Tickets to one chapter event of your choice	4 tickets	3 tickets	2 tickets	1 ticket

* Longer terms simply reduce your annual administrative workload. Cancellation is possible, as long as this is communicated during the first three quarters of the preceding year.




ENERGY EVOLUTION BREAKFAST

The city of Ottawa has plans to transform itself into a thriving city powered by clean renewable energy by 2050. You are invited to learn more about the city’s vision and hear from a panel of experts discuss the range of energy types currently used and consumed in Ottawa and what challenges and opportunities this clean energy transformation will create. Is it possible to completely eliminate the city’s current dependence on fossil fuels by 2050? How far can we go and is it the best use of our time? Let’s find out together. **Expected attendance 50-120 (previous had 135 participants).**

SPONSOR BENEFIT	 PRESENTING \$5,000	 GOLD \$3,000	 SILVER \$2,000
Complimentary tickets to the Energy Evolution Breakfast	5 tickets	3 tickets	1 ticket
Logo recognition with hyperlink to your website on Chapter website and Chapter eNews for one year	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment
Logo on partner websites (where applicable)	•	•	•
Logo featured throughout the event	•	•	•
Podium acknowledgment	•	•	•
Speaking opportunity (2 minutes) and Moderator introduction	•		
Opportunity to place a 200 word article in one Chapter eNews, showcasing a green program or initiative	•		

RETROFITS AT SCALE: AFFORDABLE HOUSING & THE 98% CHALLENGE




This event will explore how we can deliver net zero carbon retrofits at scale across the capital region. Explore how we are transitioning to a carbon-neutral building sector through energy efficiency and resiliency upgrades and hear from leaders in the retrofit and social housing sectors as we explore how new technology, market development and business approaches are preparing us for the future.

SPONSOR BENEFIT	 PRESENTING \$7,500	 GOLD \$5,000	 SILVER \$3,000
Complimentary tickets to the Retrofits at Scale: Affordable Housing & the 98% Challenge	5 tickets	3 tickets	1 ticket
Logo recognition with hyperlink to your website on Chapter website and Chapter eNews for one year	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment
Logo on partner websites (where applicable)	•	•	•
Logo featured throughout the event	•	•	•
Podium acknowledgment	•	•	•
Speaking opportunities at the event	2 minutes and Moderator introduction	2 minutes to introduce session	
Opportunity to moderate a breakout session	•		
Opportunity to place a 200 word article in one Chapter eNews, showcasing a green program or initiative	•	•	

RENOVATION FORUMS

Part One – Full Day Technology Forum: A group of leading builders compare dozens of new energy efficient technologies and select the 4-6 they believe are potentially most suitable for our region’s builders to explore more deeply. The builder group pools their expertise to define the deeper technical, cost, and supply questions that must be answered before decisions are made on use of the new technology.

Part Two – Technology Forum Response: A full day forum that responds to questions brought forward by the technology forum by bringing together the industry experts who have been requested by the builders. It’s the venue where the hard questions posed by the builders are answered by the manufacturers who they want to hear from, and, in some cases, from additional technical experts.

SPONSOR BENEFIT	 PRESENTING \$5,000/part*	 GOLD \$3,000/part*	 SILVER \$2,000/part*
Complimentary tickets to the Renovation Forums	5 tickets	3 tickets	1 ticket
Logo recognition with hyperlink to your website on Chapter website and Chapter eNews for one year	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment	Logo size scaled on the level of commitment
Logo on partner websites (where applicable)	•	•	•
Logo featured throughout the event	•	•	•
Podium acknowledgment	•	•	•
Speaking opportunities at the event	2 minutes and Moderator introduction	2 minutes and Moderator introduction	
Opportunity to present	•		
Opportunity to place a 200 word article in one Chapter eNews, showcasing a green program or initiative	•		

* Sponsors can select Part (1 or 2) to support, or can sponsor both parts for Presenting Sponsor (\$10,000), Gold Sponsor (\$6,000) or Silver Sponsor (\$4,000). For any questions, contact Kim Bouffard (kbouffard@cagbc.org).

EMERGING GREEN PROFESSIONAL (EGP) SPONSORSHIP

Emerging Green Professionals (EGPs) are a growing group of sustainability professionals shaping the future of the green building industry.

Through the Chapter, EGPs benefit from education and professional development sessions including on-campus workshops, community outreach activities and the national Building Lasting Change conference.

Invest in future industry leaders, attract top-tier talent to your organization and access cutting-edge research partnerships. Learn more about Emerging Green Professional sponsorship today.

SPONSOR BENEFIT	EGP CHAMPION \$2,000	EGP LEADER \$500
Complimentary access to all EGP Events	•	•
Featured on our Chapter website as an EGP Sponsor	•	•
Sponsor of travel and accommodation for an Emerging Green Professional to attend Building Lasting Change 2019	•	
Opportunity to Mentor an EGP	•	
Opportunity to Host an EGP Career Day in your firm	•	
Logo included in Chapter E-News with recognition as an EGP Champion Sponsor	•	

PLEASE DIRECT ANY INQUIRIES TO:

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