



2017 Sponsorship Prospectus: Ottawa Chapter

Who are we?

The Ottawa Region Chapter has been around for over ten years. The chapter is the leading source for education, training, and leading-edge information on high performance building. Over the last ten years we have organized hundreds of events and supported individuals through professional development in creating one of the most sustainable and beautiful regions in Canada.

What do we do?



We facilitate learning.

We are the leading provider of LEED education and green building workshops throughout the Ottawa region. We offer a variety of workshops, lunch and learns, tours & special events throughout the year.



We connect people.

The chapter hosts networking events throughout the year that bring together building professionals from multiple sectors to learn, inspire and discover new ideas and opportunities in the green building market.



We drive change.

We work with both government and private enterprise to accelerate the adoption of green building principles, policies, standards and tools. We do this through education and our advocacy committee.



We build community.

We invest in the future of green building through our champion program supporting local green building projects and providing aspiring green building professionals with local leadership opportunities.

2017 Opportunities and Sponsor Benefits

Ottawa Region Chapter Sponsorship

The Canada Green Building Council – Ottawa Chapter is the region’s leading authority on green building best practices. Representing 50 firms and over 300 green building professionals in the National Capital Region with CaGBC members involved in virtually every green building construction and renovation project in the region.

Option for a one to three year commitment*:

Benefit	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,000
Project featured on chapter green building tour	●			
Podium mention at all chapter events for one year.	●	●		
Logo on all Chapter E-Newsletters for one year	●	●	●	●
Logo with hyperlink to your website on Ottawa CaGBC website for one year	●	●	●	●
Option to have a display/booth at breakfast series events and annual Green Building Showcase	●	●	●	
Opportunity to place a 200 word article in one Chapter E-Newsletter, showcasing a green program or initiative.	●	●		
Tweets about your organization on Ottawa Chapter Twitter account	4	3	2	1
Tickets to one chapter event of your choice	4 tickets	3 tickets	2 tickets	1 ticket

* Longer terms simply reduce your annual administrative workload. Cancellation is possible, as long as this is communicated during the first three quarters of the preceding year.

Special Sponsorship Bundles - 3 Program Event Deal

If you select and purchase three programs within the 1st Quarter, you will receive a 15% discount.

Please note this option is only available if purchased by March 31st 2017.

Sample bundles:

Sample Bundle 1 Existing Buildings	Sample Bundle 2 Hot Topics	Sample Bundle 3 LEED v4
breakfast series (x2), Energy Benchmarking L&L (x1)	Net Zero event (x1), WELL workshop (x1) and City Interrupted (x1)	Green Associate Workshops (x2), Changes to LV4 workshop (x1)

Workshops/ Lunch & Learns

Throughout the year, the chapter organizes professional development events. The format is a face-to-face with a variety of topics ranging from “what’s hot” to specific trainings around LEED v4 and case studies. These sessions typically take place in downtown Ottawa however Kingston and Gatineau will also be considered.

Benefit	Workshop Sponsor - \$500	In-Kind Sponsor (provide location & lunch)
Recognition on Ottawa Chapter website; on all event promotion; and on Chapter partner websites where possible	●	●
Tickets to the workshop	2 tickets	2 tickets
Complimentary tickets to any other Chapter event	2 tickets	2 tickets

Community Champion Program

When you become a Community Champion sponsor, you are funding local green building projects and helping to train and mentor emerging green professionals.

Through this program the chapter provides support to local charities and NGOs in identifying green retrofits and green up projects to decrease their building's environmental footprint. We do this by engaging young professionals in design charrettes facilitated by seasoned green building professionals.

Benefit	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,000
Presenter at local project award ceremony	●			
Project featured on chapter green building tour	●			
Podium mention at Green Building Showcase event.	●	●		
Opportunity to place a 200 word article in one Chapter E-Newsletter, showcasing a green program or initiative.	●	●	●	●
Logo on all Chapter E-Newsletters for one year	●	●	●	●
Logo with hyperlink to your website on Ottawa CaGBC website for one year	●	●	●	●
Recognition on event signage at design charrette	4	3	2	1
Tweets about your organization on Ottawa Chapter Twitter account	4	3	2	1
Tickets to one chapter event of your choice	4 tickets	3 tickets	2 tickets	1 ticket

Annual Green Building Showcase

The annual Green Building Showcase is the Chapter's largest networking event of the year bringing together more than 150 industry leaders and supporters. Each year, the Chapter hosts its annual Innovation Awards program that distinguishes individuals, projects and companies throughout Eastern Ontario and Gatineau that go beyond the normal scope of sustainable best practices. The event includes a keynote, social and award ceremony.

Benefit	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
Podium opportunity to present Keynote Speaker	●			
Opportunity to introduce lunch & logo on buffet table		●		
Presenter of 1 Innovation in LEED or Innovation in Sustainability award			●	
200 word article in one Chapter E-Newsletter	●	●		
Recognition on event signage, if available	●	●	●	●
Recognition on Ottawa Chapter website; on all CaGBC Ottawa Chapter Green Building Showcase promotion; and on Chapter partner websites where possible	●	●	●	●
Logo on screen(s) at venue	●	●	●	●
Podium acknowledgement	●	●	●	●
Tickets to the event (10)	10 tickets	5 tickets	2 tickets	2 ticket
Complimentary tickets to any other Chapter event (4)	4 tickets	2 tickets	1 tickets	

LEED Breakfast Series

The LEED Breakfast Series is targeted at building owners and managers that have achieved – or are working towards – LEED certification. This three part series is intended to foster a community of learning and elevated performance around LEED.

Benefit	Presenting Sponsor \$2,000	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500
Presenter: brief LEED market report and intro of topic	●			
Presenter: introduction of keynote		●		
200 word article in one Chapter E-Newsletter	●	●		
Booth at event	●	●		
Recognition on event signage, if available	●	●	●	●
Recognition on Ottawa Chapter website; on all event promotion; and on Chapter partner websites where possible	●	●	●	●
Logo on screen(s) at venue	●	●	●	●
Podium acknowledgement	●	●	●	●
Tickets to the event	5 tickets	4 tickets	3 tickets	2 tickets
Complimentary tickets to any other Chapter event	4 tickets	3 tickets	2 tickets	1 tickets

Net Zero Panel

Ontario's environment minister is dreaming of a day when all new homes generate as much energy as they use, but the people who build such homes say meeting his target date of 2030 won't be easy. This event is an opportunity for people to find out what is happening around net zero at the residential and commercial level and to speak with the local builders that are leading the way.

Benefit	Presenting Sponsor \$2,000	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500
Presenter: Introduction of panelist and facilitator	●			
Presenter: Introduction of topic and facilitator		●		
200 word article in one Chapter E-Newsletter	●	●		
100 word article in one chapter E-Newsletter		●	●	
Recognition on event signage, if available	●	●	●	●
Recognition on Ottawa Chapter website; on all event promotion; and on Chapter partner websites where possible	●	●	●	●
Logo on screen(s) at venue	●	●	●	●
Podium acknowledgement	●	●	●	●
Tickets to the event	5 tickets	4 tickets	3 tickets	2 tickets
Complimentary tickets to any other Chapter event	4 tickets	3 tickets	2 tickets	1 tickets

PLEASE DIRECT ENQUIRIES TO:

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