



MANITOBA CHAPTER

SPONSORSHIP PROSPECTUS 2019

WHO ARE WE?

The Canada Green Building Council® Manitoba Chapter provides support, education and advocacy for the green building industry in our province. The commitment and participation of organizations like yours helps us, and our network of green building professionals, transform Manitoba's built environment for a more sustainable future.

WHAT DO WE DO?



WE FACILITATE LEARNING

We are the leading provider of LEED education and green building workshops in Manitoba. We deliver a diverse range of workshops, tours, and other learning opportunities to expand their knowledge of green building and facilitate their professional development.



WE CONNECT PEOPLE

The Manitoba Chapter hosts networking events that bring together individuals involved in designing, building and operating the buildings, homes and communities in our province. These are the decision makers, the innovators and the future of green building in Manitoba.



WE DRIVE CHANGE

To truly see the change we need in the building industry, we must engage all levels of government and all related industries. We work with government and private industry to accelerate the adoption of green building principles, policies, standards and tools.

2019 OPPORTUNITIES AND SPONSOR BENEFITS

Sponsors of the Manitoba Chapter can leverage the regional reach, environmental commitment, and respected brand of the CaGBC to help you reach your own sustainability goals.

SPONSOR BENEFIT	 PLATINUM \$5,000	 GOLD \$2,500	 SILVER \$1,500	 BRONZE \$750
Podium mention at all Manitoba CaGBC events for one year	•			
Opportunity to submit a feature article for the Chapter e-Newsletter	2 articles	1 article		
Logo on all Chapter e-Newsletters for one year	•	•	•	•
Invitation to Stakeholder Roundtable events	•	•	•	
Logo with hyperlink to your website on Manitoba CaGBC website for one year	•	•	•	•
Logo recognition at Manitoba CaGBC events for one year	•	•	•	•
Discounts on all chapter events and workshops	•	•	•	•
Social media posts about your organization from the Manitoba CaGBC accounts	4 posts	3 posts	2 posts	1 post
Free tickets to the Spring Green Building Celebration	4 tickets	3 tickets	2 tickets	1 ticket



MANITOBA CHAPTER EVENTS AND PROGRAMS

Support the Manitoba Chapter with these unique opportunities to recognize individuals and organizations that have made a significant contribution to the green building industry in Manitoba, and to help connect Emerging Green Professionals (EGPs) to industry professionals in the province.



CHAPTER LEADERSHIP & GREEN BUILDING AWARD SPONSOR \$1,000

Recognition as **Chapter Leadership & Green Building Awards Sponsor** on the chapter website, newsletter and other chapter collateral, with links to sponsor homepage

Opportunity to present one Chapter Leadership & Green Building Award at reception in November

5 tickets to awards reception



BUILDING GREEN CHAMPIONS SPONSOR \$1,000*

An initiative designed to engage Emerging Green Professionals (EGPs)

Recognition as Building Green Champions Sponsor on the Manitoba Chapter website, newsletter and other collateral, with links to sponsor homepage

Support one EGP from Manitoba to attend the CaGBC Building Lasting Change conference in Vancouver in May 2019

Contribute to Event Support for EGP networking events (Bike tour, Green Building Jobs 101 and more)

Sponsor the EGP membership fee for students

Sponsor EGP attendance to chapter events

* Contact Crystal (cbornais@cagbc.org) to create a Building Green Champions sponsorship package that best fits your organization's needs and objectives.



SPRING GREEN BUILDING CELEBRATION

A social networking event to celebrate Manitoba's green building achievements from the past year with food, drink and informal rapid fire presentations.

SPONSOR BENEFIT	PRESENTING SPONSOR \$1,500	EVENT SPONSOR \$750
Opportunity to welcome attendees at the beginning of the event	•	
Logo on all event related materials	•	•
Logo featured throughout the event	•	•
Podium mention at the event	•	•
Free tickets to sponsored Spring Green Building Celebration	4 tickets	2 tickets

NOTE: If your company is interested in sponsoring other CaGBC Chapters, please let us know and we will create a custom package for you nationwide with additional national benefits.

PLEASE DIRECT ANY INQUIRIES TO:

Crystal Bornais

Chapter Engagement Specialist, Manitoba Chapter

Phone: 204-230-5371

Email: cbornais@cagbc.org

