



ATLANTIC CHAPTER

SPONSORSHIP PROSPECTUS 2020

WHO ARE WE?

The Canada Green Building Council – Atlantic Chapter is the region’s leading authority on green building best practices. With a network of 550+ industry professionals, we are your premier source of cutting-edge green building education and information. The commitment and participation of organizations like yours will help us create long-term sustainable solutions for Atlantic Canada. Become a sponsor of the Atlantic Chapter and leverage CaGBC’s regional reach and respected brand towards achieving your sustainability goals.

WHAT DO WE DO?



WE FACILITATE LEARNING

We are the leading provider of LEED education and green building workshops in Atlantic Canada. In 2019 the Chapter delivered over 25 educational programs, including conferences, workshops, Lunch & Learns, webinars and tours, training hundreds of green building professionals.



WE CONNECT PEOPLE

We host events that bring together building leaders, professionals and supporters involved in designing, building and operating buildings, homes and communities. These are the decision makers, the innovators and the next generation of the green building industry.



WE DRIVE CHANGE

To truly see the change we need in the building industry, we must engage all levels of government and all related industries. We work with government and private industry to accelerate the adoption of green building principles, policies, standards and tools.

2020 OPPORTUNITIES AND SPONSOR BENEFITS

Support for the Chapter is used to develop and execute events, conduct building tours, offer workshops, advocate for green building policy development at the provincial and municipal level and to generally serve our members.

Strategic initiatives in 2020 include: Stakeholder Roundtables; BuildGreen Atlantic conference & tradeshow; building tours, workshops, networking events; professional development events for our Emerging Green Professionals (EGP) network; outreach events in New Brunswick, Newfoundland & Labrador and Prince Edward Island.

SPONSOR BENEFIT	 PLATINUM \$5,000	 GOLD \$3,000	 SILVER \$1,750
Recognition as Chapter Sponsor on the Atlantic Chapter website, newsletter and other chapter collateral, with links to sponsor homepage	Recognition as Chapter Platinum Sponsor (5,000 impressions)	Recognition as Chapter Gold Sponsor (5,000 impressions)	Recognition as Chapter Silver Sponsor (5,000 impressions)
Invitation to participate in Green Building Showcase and Stakeholder Roundtable events	•	•	•
Recognition on Sponsor recognition board used at all Chapter events	•	•	•
Full delegate passes to BuildGreen Atlantic (does not include conference preconference workshops)	6 tickets (\$1,950)	3 tickets (\$975)	2 tickets (\$650)
Speaking opportunities at BuildGreen Atlantic	Opportunity to welcome delegates with a three minute address at the start of the conference	Opportunity to introduce one of the education sessions	
Trade show booth at BuildGreen Atlantic (dollar value \$750)	•	•	
Sponsor recognition at BuildGreen Atlantic	Logo and link on conference webpage Logo in event program, on sponsor recognition signage and PowerPoint loop Emcee to thank you for your sponsorship	Logo on sponsor recognition PowerPoint loop Emcee to thank you for your sponsorship	
Opportunity to submit a 1000-word feature article or project profile in 2020 Atlantic FOCUS Magazine & 10% discount on advertising rates	•	•	•

BUILDGREEN ATLANTIC CONFERENCE

BuildGreen Atlantic is our signature conference and will be held September 29, 2020. Each year, BuildGreen Atlantic attracts delegates representing every aspect of the green building industry including engineers, architects, designers, builders, manufacturers, real estate professionals and policy advisors, to learn and network.

 CHAPTER LEADERSHIP & GREEN BUILDING AWARD SPONSOR \$1,500	 TRADESHOW EXHIBITOR \$750	 REFRESHMENT SPONSOR \$750
<p>Recognition as Chapter Leadership & Green Building Awards Sponsor on the Atlantic Chapter website, newsletter and other collateral, with links to sponsor homepage</p>	<p>The only B2B tradeshow in Atlantic Canada focused on sustainable commercial and residential products and services.</p>	<p>Recognition as BGA Refreshment Sponsor on the Atlantic Chapter website, newsletter and other collateral, with links to sponsor homepage</p>
<p>Opportunity to present one Chapter Leadership & Green Building Award at closing reception at BuildGreen Atlantic</p>	<p>10 x 10' booth</p>	<p>Company logo on signage at event refreshment tables</p>
<p>Recognition in BuildGreen Atlantic Program</p>	<p>Passport program that ensures delegates visit your booth</p>	<p>One full delegate pass to be used at BuildGreen Atlantic (dollar value \$325)</p>
<p>Logo on sponsor recognition and PowerPoint loop at BuildGreen Atlantic</p>	<p>2 hours of face time with 200+ conference delegates</p>	
<p>BuildGreen Atlantic Emcee to thank you for your sponsorship</p>	<p>Listing in the conference event program</p>	
<p>One full delegate pass to be used at BuildGreen Atlantic (dollar value \$325)</p>	<p>One full delegate pass to be used at BuildGreen Atlantic (dollar value \$325)</p>	

* Chapter sponsors contribute to the success of the event and as such have some BuildGreen Atlantic benefits embedded in their overall chapter sponsorships. The above opportunities only apply to BuildGreen Atlantic.

ATLANTIC CHAPTER EVENTS AND PROGRAMS

Support the Atlantic Chapter with these unique opportunities to connect with Emerging Green Professionals (EGPs) and other members of the green building industry.


**BUILDING GREEN
CHAMPIONS SPONSOR**
\$1,000*

An initiative designed to engage Emerging Green Professionals (EGPs)

Recognition as Building Green Champions Sponsor on the Atlantic Chapter website, newsletter and other collateral, with links to sponsor homepage

Support one EGP from Atlantic Canada to attend the CaGBC Building Lasting Change conference in Toronto in June 2020

Sponsor the membership fee for 10 EGPs

Contribute to Event Support for an EGP networking event


**LUNCH & LEARN
SPONSOR**
\$750

60-minute presentation opportunity to approximately 25 chapter members (dollar value \$650)

Recognition of company as a partner with company name (logo where possible) featured in all event promotion and communication to attendees

Opportunity to place sign or banner at event

* Contact Lara (lryan@cagbc.org) to create a sponsorship package that best fits your organization's needs and objectives.

PLEASE DIRECT ANY INQUIRIES TO:

Lara Ryan

Regional Director, Atlantic Chapter

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