

ALBERTA SUSTAINABLE BUILDING SYMPOSIUM

SPONSORSHIP
OPPORTUNITIES



October 7-9 | Edmonton, AB





About CaGBC and the Alberta Chapter

The Canada Green Building Council (CaGBC) is Canada's only member-based organization that is dedicated to the advancement of green and sustainable building across the country. The CaGBC represents a coalition of public and private building industry leaders, who promote buildings and communities that are environmentally responsible, economically viable, and healthy places in which to live, work, and play in.

The Alberta Chapter's work supports the CaGBC mission to lead and accelerate the transformation to high-performing, healthy green buildings, homes and communities throughout Canada. The Alberta Chapter of CaGBC works specifically with Alberta's building industry, including architects, engineers, interior designers, construction firms, developers, building owners and operators, provincial and municipal governments to transform the built environment.

Alberta Sustainable Building Symposium (ASBS)

As an organization, the CaGBC Alberta Chapter delivers a number of services and resources to its membership base located throughout Alberta, including access to latest industry information, mentorship, volunteer opportunities, industry networking, and more. A major cornerstone of the Chapter's professional development suite is the Alberta Sustainable Building Symposium (ASBS).

This event attracts building owners, operators, architects, engineers, planners, builders, green product suppliers, and planning and building policy makers. This event with an opportunity for delegates to celebrate local success, network with clients, and gain insight into future trends.

The Alberta Chapter looks forward to celebrating the 22nd anniversary of ASBS, honouring the legacy that has come with over two decades of sustainable green building in Alberta.

Building Resilience through Innovation and Retrofits

Day 1

October 7

Professional Education and Training, Emerging Green Professionals and Career Development, Industry Networking Reception and Student Poster Competition.

Day 2

October 8

Accelerating To Zero Carbon Summit, a full-day Summit with over 10 speakers from across Canada showcasing excellence in accelerating to zero carbon buildings.

This summit is capped with an evening Keynote Reception and Exhibitor Showcase.

Day 3

October 9

A full day Symposium with over 20 speakers on topics such as: Government and Institutional Retrofits; Showcasing Energy Solutions for Building Design; and Innovative Technologies, Materials and Solutions for Commercial Buildings.

Why sponsor?

As a sponsor of the ASBS you will capture the attention of the green building community and join a distinguished group of industry and government professionals. We pride ourselves on developing partnerships with organizations and companies that recognize the urgency of our mandate and want to achieve a direct impact on the way we build.

Sponsorship of ASBS offers a range of benefits tailored to meet your organization's needs throughout the sponsorship year and at the Symposium.

By sponsoring ASBS 2019 you can:

Demonstrate your organization's commitment and dedication to the green building community in Alberta.

Position your organization as an employer of choice for green building professionals, influencers and key decision makers.

Allow your organization and your staff to network with the green building community and attend events to build a prospective client base.



Sponsorship Opportunities

	Platinum \$5,000 – \$7,500	Gold \$2,500 – \$5,000	Silver \$1,750 – \$2,500	Bronze \$1,000 – \$1,750
Logo in printed program and on all ASBS material, communications and website	•	•	•	•
Complimentary advertisement in printed program	Full page	Half page	Quarter page	
Complimentary ASBS registrations	4 registrations	3 registrations	2 registrations	1 registration
Opportunity to purchase discounted sponsor passes to ASBS (30%)	•	•	•	•
Complimentary booth in the Exhibitor Showcase	•	•	*	*
Recognition as a “Session Sponsor”	Pick one: Reception Sponsor Keynote Sponsor Lunch Sponsor			

* Opportunity to host Exhibitor Display based on sponsorship commitment. For more information, contact Lisa Fox (lfox@cagbc.org).

Other Opportunities

	EGP Sponsor \$2,000	Exhibitor* \$1,000	Marketing Partners
Logo in printed program and on all ASBS material, communications and website	•	•	•
Complimentary ASBS registrations	2 registrations	1 registration	1 registration (one-day)
Opportunity to purchase discounted sponsor passes to ASBS	30% discount	15% discount	15% discount
Additional information		Small business discount available (25%)	In-kind marketing support required

* For more information on becoming an Exhibitor at ASBS 2019, visit cagbc.org/ASBS2019#exhibit.

For more information contact:

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