



Green Economics Part II: Making Green Pay

DESCRIPTION

This online 1-hour course presents strategies for developing green buildings in an economically viable fashion. It discusses ways to reduce or eliminate cost premiums for deep green development projects by setting clear design objectives, implementing integrated design processes for “tunneling through the cost barrier”, and employing experienced contractors. Possible sources of subsidies, incentives and grants are identified. Strategies for financing of premiums in order to transfer risk/reward are also examined, such as through applying life cycle costing and using a range of alternative finance mechanisms. Approaches used in some of the greenest developments in North America, such as Dockside Green, are discussed.

This course is the second session in the 2-part Green Economics series. This course is offered in English only.

TARGET AUDIENCE

This workshop will be of interest to anyone involved in or interested in green building, including architects, developers, engineers, municipal officials, and project managers. No prerequisite knowledge is required. Participants are not required to have attended Green Economics Part I: The Business Case for Green Building.

LEARNING OBJECTIVES

- Understand where cost premiums come from in green building
- Identify a number of strategies for reducing the premiums associated with building green
- Describe several alternative ways of financing sustainable building projects

LEVEL / CEUs

Level 200. ERB-approved for 1 GBCI CE hour: 0.5 hours in Stakeholder Involvement in Innovation, 0.5 hours in Project Systems and Energy Impacts



COST

- National member: \$35.00
- Chapter member: \$40.00
- Non-member: \$45.00

CONTACT

For more information, call the CaGBC at 613.241.1184 or toll-free at 1.866.941.1184, or contact us at education@cagbc.org.

