

BUILDING LASTING CHANGE 2017

Vancouver, May 30 to June 1

Sponsorship Prospectus

**SUPPORT CANADA'S PREMIER
GREEN BUILDING EVENT.**



REALPAC



Building Lasting Change 2017

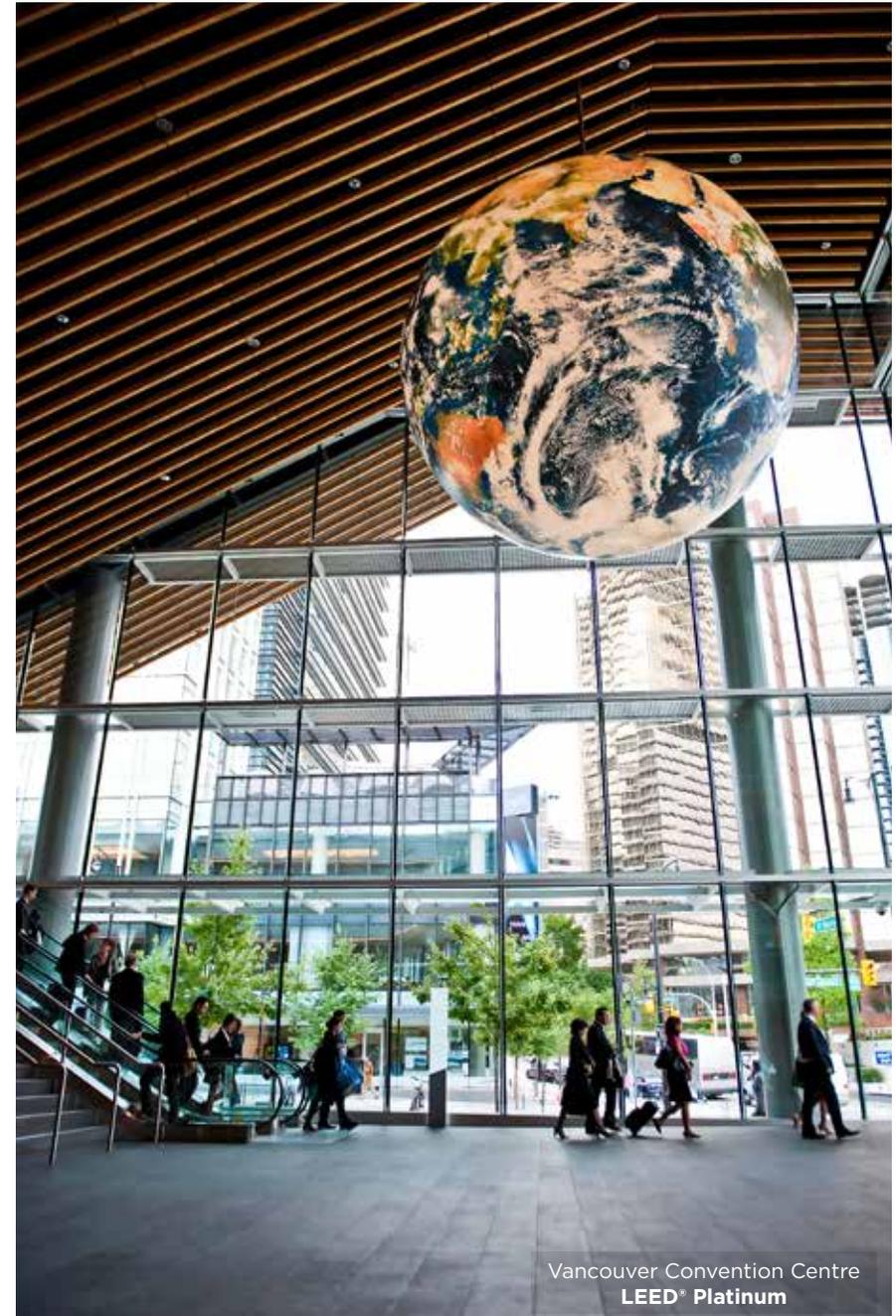
VANCOUVER, BC | MAY 30-JUNE 1

GREEN BUILDING: PROVIDING ACTIONABLE SOLUTIONS TO CLIMATE CHANGE

Building on the CaGBC's advocacy work and research, the focus of the conference will be explicitly on climate change with the goal of (re)connecting and (re)engaging existing and new members, stakeholders and supporters to the cause and providing actionable solutions to reduce GHG emissions.

Join us at Building Lasting Change 2017 where together we will:

- » Outline how the building sector can contribute to meeting national climate change targets of a 30% reduction by 2030;
- » Show how the building sector is providing specific solutions in Canada and abroad; and
- » Balance these plans with a holistic approach to buildings and social sustainability (such as health) as pathways of engagement.





Why Sponsor Building Lasting Change 2017?

Each year, the conference attracts delegates representing every aspect of the green building industry including engineers, architects, designers, builders, manufacturers, real estate professionals and policy advisors.

As a sponsor of Building Lasting Change you will be presented with numerous opportunities to connect with the key decision makers within your target audience.

For more information about becoming a sponsor of Building Lasting Change 2017, please contact:

Thomas Mueller

President and CEO

Canada Green Building Council
Direct: 604 282 7811
Toll free: 1 866 941 1184 ext. 2026

Email: tmueller@cagbc.org

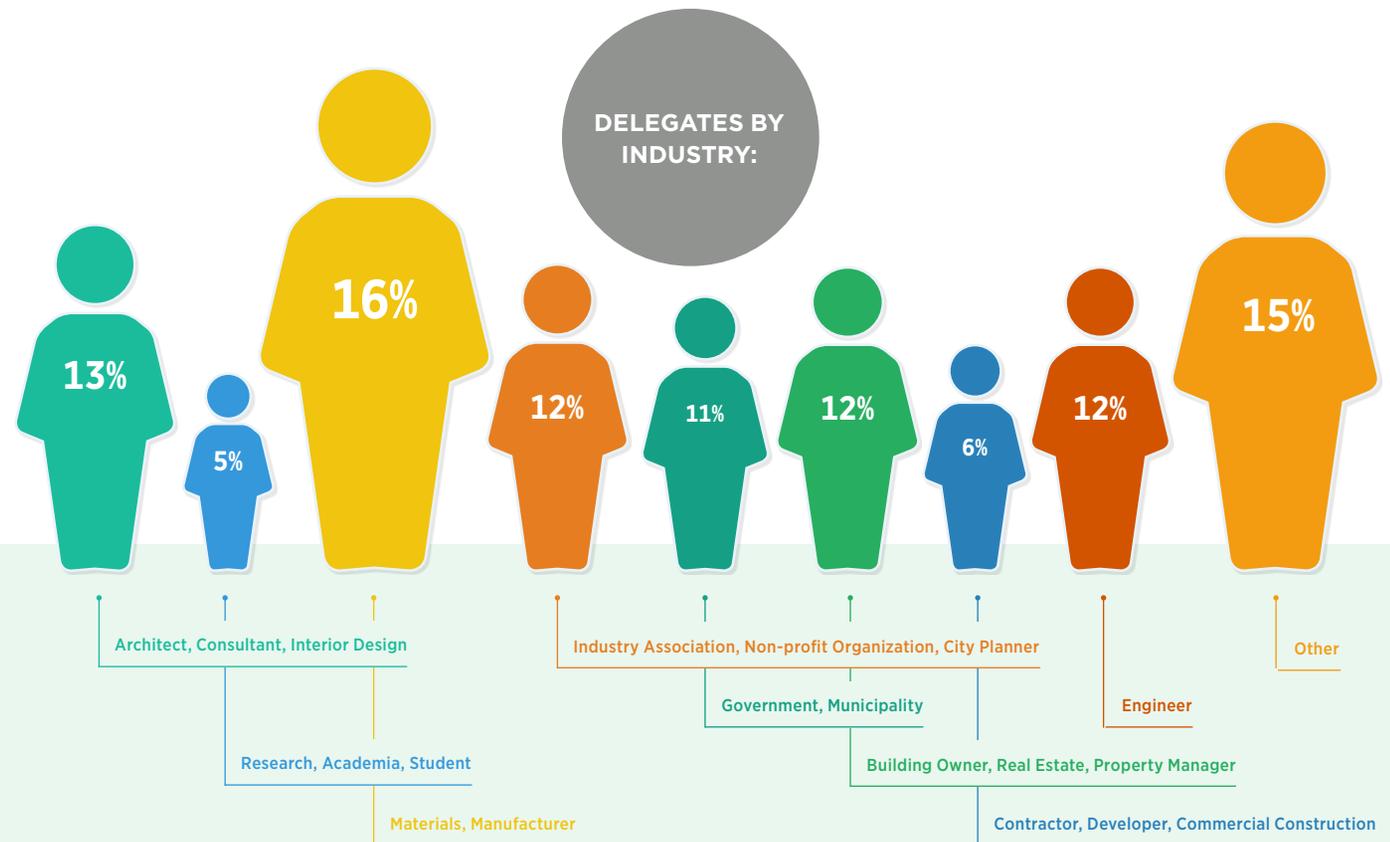
Sarah Burns

Vice President, Marketing and Communications

Canada Green Building Council
Direct: 613 288 8097
Toll-free: 1 866 941 1184 ext. 1062
Email: sburns@cagbc.org

We have what you are looking for:

- High visibility and **exposure**
- **Speaking** opportunities
- Enhanced **brand** recognition
- Formal and organic **b2b** programming
- **Networking** opportunities
- Access to next generation industry **leaders**
- **Connections** with Canada's green building industry professionals



Building Lasting Change 2017 Sponsorship Options

SEE YOU IN
VACOUVER

MAY 30 -
JUNE 1, 2017

\$45,000

Presenting (1)

\$25,000

Opening Plenary (1)

Closing Plenary (1)

\$20,000

Delegate Lanyards (1)

Gala Dinner (1)

International Program Host (1)

Welcome Reception (1)

\$15,000

Gala Celebration (1)

Green Business Showcase Lunch (1)

Gala Reception (1)

\$10,000

Product of the Year Award (1)

Zero Carbon Summit Breakfast (1)

Program Stream (5)

Online Business-to-Business
Scheduling Tool (1)

\$7,500

Prime (unlimited)

Delegate Breakfast (2)

Showcase Coffee Shop (1)

Emerging Green Professionals
Mentor Lounge (1)

Leadership Award (7)

\$5,000

Mobile Charging Station (1)

Green Real Estate
Executive Breakfast (6)

Chapter Afterparty (1)

Emerging Green Professionals
Networking Event (1)

Delegate Break (4)

Lunch Plenary (6)

Interactive
Networking Station (3)

\$2,500

Water Station (2)

Healthy Choices (3)

Green Building Tour (4)

EGP Booster: \$1,000

**Cover cost for EGP to
attend conference.**

** Details on back*

(#) Numbers above represent the opportunities available per sponsorship category

Presenting

\$45,000

Take this opportunity to define yourself as a leader in the green building sector. Help shape the entire event by selecting the Honorary Conference Chair, welcoming delegates at the opening keynote and presenting the Lifetime Achievement Award at the Gala. Our Presenting Sponsor has prime visibility at the conference. (1 opportunity available)

SPECIAL: Opportunity to provide a company representative to be the Honorary Conference Chair • Presenting sponsor recognition on all delegate name badges • Company logo displayed on delegate bags (CaGBC to provide the bags)

SPEAKING OPPORTUNITIES: Welcome delegates to the conference during the Opening Plenary • Present the Lifetime Achievement Award at the Gala • Company announced as Presenting Sponsor each day

TICKETS: 7 full conference registrations • 5 additional Welcome Reception tickets • 2 seats at VIP tables for the Gala • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 2 exhibitor booths (10' x 20' in total)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017 • Logo on registration site • Logo on all CaGBC e-communications to members regarding conference

PRINT EXPOSURE: One full page ad in the printed conference guide • Logo on printed conference guide cover • Sponsor recognition on your company's delegate name badges • Logo in 'thank you' ad in trade magazine • 150-word statement and photo of the Honorary Chair in the printed conference guide

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Opening Plenary

\$25,000

Greet the full delegate audience and introduce the keynote speaker at the first plenary event of the conference. (1 opportunity available)

SPECIAL: Opportunity to place company collateral material on the tables at the Opening Plenary

SPEAKING OPPORTUNITIES: Introduce Opening Plenary keynote speaker • Present one Leadership Award at the Gala • Company announced as sponsor at Opening Plenary

TICKETS: 5 full conference registrations • 5 additional Welcome Reception tickets • 1 seat at a VIP table for the Gala • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 2 exhibitor booths (10' x 20' in total)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo in static state on the screen at the Opening Plenary during programming breaks

Closing Plenary

\$25,000

Close the conference with a summation of the highlights to the full delegate audience as part of your introduction of the final keynote speaker of the conference. (1 opportunity available)

SPECIAL: Opportunity to place company collateral material on the tables at the Closing Plenary

SPEAKING OPPORTUNITIES: Introduce the Closing Plenary keynote speaker • Present one Leadership Award at the Gala Dinner • Company announced as sponsor at the Closing Plenary

TICKETS: 5 full conference registrations • 5 additional Welcome Reception tickets • 1 seat at a VIP table at the Gala Dinner • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 2 exhibitor booths (10' x 20' in total)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Half page ad in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine • Logo in printed conference guide

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo in static state on the screen at the Closing Plenary during programming breaks



Delegate Lanyards

\$20,000

Catch everyone's attention and showcase your company's commitment to Building Lasting Change. This unique opportunity offers corporate representation on every delegate's badge lanyard. (1 opportunity available)

SPECIAL: Company logo displayed on delegate lanyards (CaGBC to provide the lanyards)

TICKETS: 3 full conference registrations • 2 additional Welcome Reception tickets • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room



Gala Dinner

\$20,000

The CaGBC celebrates the leaders in the green building industry with our Annual Leadership Awards Gala. Showcase your leadership to 500 of Canada's green building elite. (1 opportunity available)

SPECIAL: Opportunity to place company collateral material on the tables at the Gala Dinner

SPEAKING OPPORTUNITIES: Present one Leadership Award at the Gala

- Company announced as sponsor at Gala Dinner

TICKETS: 3 full conference registrations • 2 additional Welcome Reception tickets • 1 seat at a VIP table at the Gala Dinner • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine • Logo on Gala program and menu

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo in static state on the screen at the Gala Dinner during programming breaks



International Program Host

\$20,000

Host the delegates from around the world at networking and business-to-business activities throughout the conference. As sponsor you will greet the guests and play a role in introducing them to the many opportunities within Canada's green building industry. (1 opportunity available)

SPEAKING OPPORTUNITY: Host a private breakfast to welcome International delegates to the conference

TICKETS: 4 full conference registrations • 5 additional Welcome Reception tickets • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on all International breakfast event signage



Welcome Reception

\$20,000

Help us kick-off Canada's premier green building event at the opening reception on the Green Business Showcase Floor featuring great food and entertainment! (1 opportunity available)

SPECIAL: Company logo displayed on napkins at the Welcome Reception (provided by CaGBC) • Opportunity to place company collateral material on tables at the Welcome Reception • Company thanked at Welcome Reception

SPEAKING: Opportunity to introduce the entertainment at the Welcome Reception

TICKETS: 2 full conference registrations • 10 additional Welcome Reception tickets • 4 additional Gala Dinner tickets

SHOWCASE: 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Half page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Company logo on Welcome Reception signage

Gala Celebration

\$15,000

Help us celebrate our Leadership Award winners by hosting this year's new Gala Celebration. Immediately following the Gala Dinner and Awards Ceremony, the party will include a dessert bar, music, dancing, and more networking. (1 opportunity available)

SPECIAL: Company logo displayed on napkins at the Gala Celebration (provided by the CaGBC) • Opportunity to place company collateral material on tables at the Gala Celebration • Company thanked at the Gala Dinner

TICKETS: 4 full conference registrations • 2 additional Welcome Reception tickets • 1 reserved table of 10 at the Gala Dinner

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Quarter page ad in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine • Logo in printed conference guide

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on Gala Celebration event signage

Green Business Showcase Lunch

\$15,000

Meet delegates, catch up with colleagues and view the latest products and technologies during lunch on the green business showcase on Wednesday. Your logo will appear on signage at all food stations ensuring maximum exposure to 1,000 hungry delegates, exhibitors, sponsors and presenters. (1 opportunity available)

TICKETS: 4 full conference registrations • 5 additional Welcome Reception tickets • One table of 10 at the Gala Dinner

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Quarter page ad in the printed guide • Logo in the printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed on signage at all food and beverage stations at the lunch on the showcase



Gala Reception

\$15,000

The pre-dinner cocktail hour is an ideal way for delegates to relax after an education-filled day. This reception is attended by close to 500 people and is a great opportunity to showcase your support of the green building industry. (1 opportunity available)

SPECIAL: Company logo displayed on napkins at the Gala Reception (provided by CaGBC) • Opportunity to place company collateral material on tables at the Gala Reception • Company thanked at the Gala Dinner

TICKETS: 4 full conference registrations • 2 additional Welcome Reception tickets • 1 table of 10 at the Gala Dinner

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Quarter page ad in the printed conference guide • Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Company logo on Gala Reception signage



Product of the Year Award

\$10,000

This award is presented to a CaGBC member company whose innovative product or technology significantly helps architects, engineers, owners, builders or managers to design, construct, operate or manage new or existing projects. As sponsor of this award you will demonstrate your support of Canada's most innovative green product manufacturers and providers. (1 opportunity available)

SPECIAL: Logo displayed on all competition promotional materials

- Opportunity to have representative sit on the review jury
- Opportunity to present the award at the Gala Dinner

TICKETS: 2 full conference registrations • 2 additional Gala Dinner tickets

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017 • Company logo displayed on the powerpoint slides at the conference announcing the winner

PRINT EXPOSURE: Logo in the printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Zero Carbon Summit Breakfast

\$10,000

Host the breakfast at the pre-conference Zero Carbon Summit in Vancouver on May 30th. This technically-focused event will provide approximately 100 attendees with details and insight on the CaGBC's new Zero Carbon Standard. (1 opportunity available)

SPECIAL: Opportunity to welcome delegate to the Summit in the morning

- Opportunity to introduce the morning speaker at the Summit

TICKETS: 2 full conference registrations • 5 additional Welcome Reception tickets • 3 passes to the Zero Carbon Summit • 2 additional Gala Dinner tickets

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Quarter page ad in the printed program • Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage at the Zero Carbon Summit during the breakfast

Program Stream

\$10,000

Choose from five education streams. Sponsor a stream and address session delegates seven times over two days. This is a unique opportunity to align your company with specific conference content. (5 opportunities available)

SPEAKING OPPORTUNITY: Welcome delegates to each session in your sponsored stream

TICKETS: 2 full conference registrations • 5 additional Welcome Reception tickets

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed on podium sign in your stream room • Logo on stream signage outside of the stream room

Online Business-to-Business Scheduling Tool \$10,000

Support the delegate's business development by sponsoring this year's advanced business-to-business meeting request tool. This online tool will be used by international delegates, conference delegates and exhibiting companies to research, request, and schedule meetings with one another. (1 opportunity available)

SPECIAL: Logo displayed on the B2B software tool

TICKETS: 3 full conference registrations • 5 additional Welcome Reception tickets

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage outside the B2B meeting rooms

Prime

\$7,500

Leverage this opportunity to align your company with Canada's premier green building conference and receive many profile enhancing opportunities. (Unlimited opportunities available)

TICKETS: 3 full conference registrations • 5 additional Welcome Reception tickets • 3 additional Gala Dinner tickets

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Delegate Breakfast

\$7,500

With your logo at every food station, breakfasts are a great way to introduce your brand to delegates as they start their day. Choose either breakfast on Wednesday or Thursday. (2 opportunities available)

TICKETS: 2 full conference registrations • 5 additional Welcome Reception tickets • 2 additional Gala Dinner tickets

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage displayed at the breakfast

Showcase Coffee Shop

\$7,500

Sponsor the go-to spot on the Green Business Showcase floor for delegates and exhibitors to build business opportunities with one another. (1 opportunity available)

SPECIAL: Company logo on signage at the entrance to the coffee shop

TICKETS: 1 full conference registration • 10 additional Welcome Reception tickets

SHOWCASE: 50% off 1 exhibitor booth (10' x 10')

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Emerging Green Professionals Mentor Lounge

\$7,500

You have the opportunity to showcase your company and connect with talented up and coming industry professionals who might be perfect for your team or client. (1 opportunity available)

SPECIAL: Company logo on signage at the Emerging Green Professionals lounge • Welcome delegates to the lounge each day • Email outreach to our EGP attendees one week prior to the conference

TICKETS: 1 full conference registration • 1 additional Welcome Reception ticket

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide / Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Leadership Award

\$7,500

Each year, the CaGBC presents prestigious Leadership Awards to the best of Canada's green building industry during our Gala Dinner in front of 500 industry peers. Join us on stage to present one of these awards* to the deserving recipient. (Up to 7 opportunities available)

SPECIAL: Crest provided with company logo and award details for promotion

SPEAKING OPPORTUNITY: Present one Leadership Award at the Gala Dinner
• Company announced as sponsor during the awards presentation

TICKETS: 1 full conference registration

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine • Logo in the printed Gala program and menu

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed on the screen during your presentation

**A complete list of awards and descriptions are available upon request.*

Mobile Charging Station

\$5,000

You know how it is – your phone is dying but you left your charger in the hotel room. This convenient area enables attendees to re-charge cell phones, iPhones, iPads, Blackberries, etc. Your company logo will be clearly visible in the kiosk for the duration of the event. (1 opportunity available)

TICKETS: 1 full conference registration • 3 additional Welcome Reception tickets

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage displayed at the station

Green Real Estate Executive Breakfast \$5,000

The CaGBC and REALPAC look forward to hosting real estate executives at a private breakfast on Thursday. As the sponsor, you will have the opportunity to network with real estate peers and learn from industry leaders. (6 opportunities available)

TICKETS: 2 full conference registrations • 2 tickets to the Executive Real Estate Breakfast

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor sign at the Green Real Estate Breakfast • Logo on sponsor recognition signage • Logo on sponsor rotation on screen in plenary room



Chapter Afterparty

\$5,000

Come to the afterparty hosted by the CaGBC B.C. Chapter on Tuesday evening immediately following the conference Welcome Reception. As the sponsor, this is a great opportunity to network with delegates and help kick-off the week's events. (1 opportunity available)

SPEAKING: Opportunity to welcome guests as they arrive at the afterparty

TICKETS: 1 full conference registration • 5 additional Welcome Reception tickets

ELECTRONIC EXPOSURE: Logo on conference webpage and CaGBC homepage • Logo on B.C. Chapter homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Opportunity to provide a pop-up banner to be displayed onsite at the afterparty (sponsor provides) • Logo on signage at the Afterparty

Emerging Green Professionals Networking Event

\$5,000

Host this year's new networking event for the industry's up and coming leaders. Prior to the welcome reception on the Green Business Showcase floor you'll rally the Emerging Green Professionals, offer them valuable networking opportunities and join in the icebreaker activities that readies this fresh talent for an important week of learning and connecting. (1 opportunity available)

SPECIAL: Company logo on signage at the networking event • Welcome participants to the networking event

TICKETS: 1 full conference registration • 3 additional Welcome Reception tickets

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Delegate Break

\$5,000

Choose from four scheduled breaks – mid-morning munchies or late afternoon cravings won't distract conference delegates thanks to our break sponsors. (3 opportunities available)

TICKETS: 1 full conference registration • 3 additional Welcome Reception tickets

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage displayed at the break



Lunch Plenary

\$5,000

As a sponsor of the Lunch Plenary you will demonstrate your support of the green building industry to 500 members and Canada's greenbuilding sector. (6 opportunities available)

SPECIAL: Company logo on signage at the Lunch Plenary

TICKETS: 1 full conference registration • 3 additional Welcome Reception tickets

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on screen in the plenary room during the Lunch programming breaks



Interactive Networking Station

\$5,000

Host one of our new, interactive networking activity stations. Whether it's a lego demonstration on the showcase floor or a photobooth at the Gala celebration, we'll be offering our delegates fun ways to help us celebrate. (3 opportunities available)

SPECIAL: Company logo on signage at the sponsored activity station
• Welcome delegates to your station during the given event

TICKETS: 1 full conference registration • 4 additional Welcome Reception tickets or 1 additional Gala Dinner ticket (depends on which activity you choose)

ELECTRONIC EXPOSURE: Logo and link on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Logo in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Water Station

\$2,500

See your name on one of the most frequented areas at every event. Your logo will be placed at a water station area that will be available to delegates on Wednesday or Thursday near the education area. (2 opportunities available)

TICKETS: 1 full conference registration

ELECTRONIC EXPOSURE: Name on conference webpage and CaGBC homepage • Use of CaGBC logo for promotional materials until September 2017

PRINT EXPOSURE: Name in printed conference guide • Sponsor recognition on all of your company's delegate name badges • Logo in 'thank you' ad in trade magazine

SIGNAGE: Name on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo displayed at a water station on Wednesday or Thursday

Healthy Choices

\$2,500

Help our delegates wake up each morning to healthy active choices. Support one of our daily morning activities ranging from yoga sessions to outdoor running groups. (3 opportunities available)

TICKETS: 1 full conference registration

ELECTRONIC EXPOSURE: Name on conference webpage and CaGBC homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Name in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Name on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

Green Building Tour

\$2,500

Our sponsors support these half day green building tours which feature many of the incredible green building sites and projects in the Vancouver area. Tours include a professional facilitator to guide participants and provide delegates with a firsthand look at unique green buildings. (4 opportunities available)

TICKETS: 1 full conference registration • 1 registration for the tour

ELECTRONIC EXPOSURE: Name on conference webpage and CaGBC homepage • Logo on B.C. Chapter homepage • Use of CaGBC conference logo for promotional materials until September 2017

PRINT EXPOSURE: Name in printed conference guide • Sponsor recognition on all your company's delegate name badges • Logo in "thank you" ad in trade magazine

SIGNAGE: Name on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room • Logo on signage at tour meeting spot



Canada Green Building Council
Every Building Greener

Vancouver Convention Centre
LEED® Platinum

For more information about becoming a sponsor of Building Lasting Change 2017, please contact:

Thomas Mueller

President and CEO

Canada Green Building Council

Direct: 604 282 7811

Toll free: 1 866 941 1184 ext. 2026

Email: tmueller@cagbc.org

Sarah Burns

Vice President, Marketing
and Communications

Canada Green Building Council

Direct: 613 288 8097

Toll-free: 1 866 941 1184 ext. 1062

Email: sburns@cagbc.org

EGP Booster:

The cost to attend special events and education is often a challenge for young professionals. An “EGP booster” adds value to any sponsorship investment.

For only \$1,000, the sponsoring company can show their support of Canada’s Emerging Green Professionals by covering the registration fee and travel for one EGP to attend the national conference.

www.cagbc.org