

August 2007

LEED® for Homes Case Study Program



Dear Home Builder,

Thank you for your interest in LEED® for Homes.

The Canada Green Building Council (CaGBC) is actively developing a Canadian version of the LEED® for Homes rating system for launch in June 2008. There is growing demand for a residential version of LEED in Canada and for a national “green” rating system for housing.

The CaGBC is facilitating a Case Study Program as a formal vehicle to kick-start LEED Homes in Canada. Through the Case Study Program we will document feedback from Canadian projects participating in the United States Green Building Council (USGBC) LEED Homes pilot projects.

Canadian participants in the USGBC pilot project are gaining valuable experience with the rating system that could contribute to the development of *LEED® Canada for Homes*. Teams already involved or interested in participating in the USGBC LEED for Homes pilot are invited to apply to this CaGBC Case Study Program.

FOUNDERS

Joe Van Belleghem
Windmill Development Ltd.

Peter Busby
Busby Perkins+Will

Kevin Hydes
Stantec

Jon Hobbs
Royal Architectural
Institute of Canada

Intent

Canadian home builders pursuing certification under the USGBC LEED for Homes pilot program are invited to participate in the CaGBC Case Study Program and contribute their experience to the adaptation process that will shape the Canadian version of LEED for Homes.

Benefits of Participating

Participants in the CaGBC Case Study Program will receive the following benefits:

- Input into the development of the CaGBC’s LEED for Homes rating system in Canada;
- Coaching and support during the USGBC LEED for Homes pilot process through information sharing with other program participants and input from CaGBC LEED for Homes committee members,
- Recognition in the final LEED Canada for Homes rating system document and reference guide, and
- An invitation to become a recognized program sponsor with permission to use a logo (to be developed by the CaGBC) to promote their role in the program. Builders wishing to set themselves apart as “green” will be able to use this logo to demonstrate their status among an exclusive group that will never be expanded, giving them a distinct and lasting marketing advantage.

Sponsorship logos will be provided to successful applicants following their notification of having been accepted into the CaGBC Case Study Program and upon collection of the sponsorship contribution.

The table on the next page outlines the three levels of sponsorship.

FOUNDING SPONSORS
Ledcor Construction Limited
Johnson Controls LP
BC Buildings Corporation

Status	Contribution	Profiling opportunity
LEED® for Homes in Canada: <i>Program Participant</i>	\$5000	<ul style="list-style-type: none"> • Use of logo with, and only with, following sentence: "Canada Green Building Council LEED® for Homes Case Study Program Participant" • Recognition in documentation and on CaGBC website (name listed) • Invitation to the June 2008 launch
LEED for Homes in Canada: <i>Program Supporter</i>	\$8,500	<ul style="list-style-type: none"> • Use of logo with, and only with, following sentence: "Canada Green Building Council LEED® for Homes Case Study Program Supporter" • Recognition in documentation and on CaGBC website (logo) • Invitation to the June 2008 launch and media event
LEED for Homes in Canada: <i>Program Founding Sponsor</i>	\$15,000	<ul style="list-style-type: none"> • Use of logo with, and only with, following sentence: "Canada Green Building Council LEED® for Homes Case Study Program Founding Sponsor" • Recognition in documentation, on website and in CaGBC media material • Participation in the June 2008 launch and media event

Eligibility

Residential construction projects within the scope of Part 9 of the National Building Code are eligible to participate in the CaGBC's LEED for Homes Case Study Program. Thirty projects will be selected to represent a broad range of housing types and geographic locations.

Participant Contribution

Case Study Program participants will be asked to attend monthly teleconference meetings.

Upon completion of the CaGBC Case Study Program, participants will be asked to complete a survey requesting the following information:

1. Lessons learned during their interaction with the USGBC LEED® for Homes pilot process;
2. A brief summary of their project's story, goals, whether they were achieved and how or why not, challenges faced, and solutions implemented, and
3. Any recommendations for improvements to the LEED® for Homes rating system and its delivery in Canada.

The CaGBC Case Study Program will conclude in May 2008 and findings will be integrated into the development of the LEED Canada for Homes program to be announced in June 2008.

Expression of Interest - Submission Instructions

Interested participants are asked to submit a written *Expression of Interest* to the CaGBC LEED for Homes Case Study Program, as outlined below, to **info@cagbc.org** before **Thursday, September 27th, 2007, 5:00 pm**, with the email subject line "LEED for Homes Case Study Program". Successful applicants will be contacted before end of September.

Please limit the submission to five pages, including attachments and:

1. A cover letter including the request that the project be included in the CaGBC LEED for Homes Case Study Program and, if applicable, a statement that the team would like to become a sponsor. If pursuing sponsorship, please clearly commit to a specific level of sponsorship;
2. A clearly identified primary contact for the project and list of all major project participants/partners. Include details of team members including company names and role (builder, developer, designer(s), green building consultant, etc...), key contact for each company and role for each individual;
3. Project details:
 - a. Housing type from the following list: fully detached, semi detached, town/row housing, stacked town/row housing;
 - b. New or major renovation (e.g., gut/rebuild);
 - c. Part of larger development or is a custom/spec. built project, and
 - d. Total floor area and conditioned floor area of the building.
4. Describe the project's "green" features (less than 300 words);
5. Specify whether the project is already registered under the USGBC's LEED® for Homes pilot program and if so, the name of their certification provider and rater, and which steps of the certification process have already taken place.
6. List other Canadian energy efficiency or sustainability programs in which the project is participating (e.g., Built Green, ecoENERGY Retrofit, Energuide for New Houses, Energy-Star, EQilibrium, Novoclimat, Power Smart, R-2000, Yukon GreenHome, etc.). Where appropriate, attach relevant documentation from that program (e.g., checklists, energy ratings, level attained, etc.) and reference this information in your cover letter. (Attachments for this item are exempt from the five-page limit.)

Thank you for your interest in helping shape the future of sustainable housing in Canada.

I look forward to receiving your expression of interest.

Sincere regards,



Andrew Pride
Chair, LEED® Canada for Homes Core Committee
Vice-Chair, Canada Green Building Council

info@cagbc.org www.cagbc.org