

THE CANADIAN
TRADE COMMISSIONER
SERVICE



LE SERVICE DES
DÉLÉGUÉS COMMERCIAUX
DU CANADA

*“The Greening of Chicago”
Opportunities and Adventures
for Canadian Suppliers*



14th Annual Sustainable Building
Symposium

Alberta Chapter-CaGBC 2011

By Ann F. Rosen

Canadian Consulate General of Chicago



International Trade
Canada

Commerce international
Canada

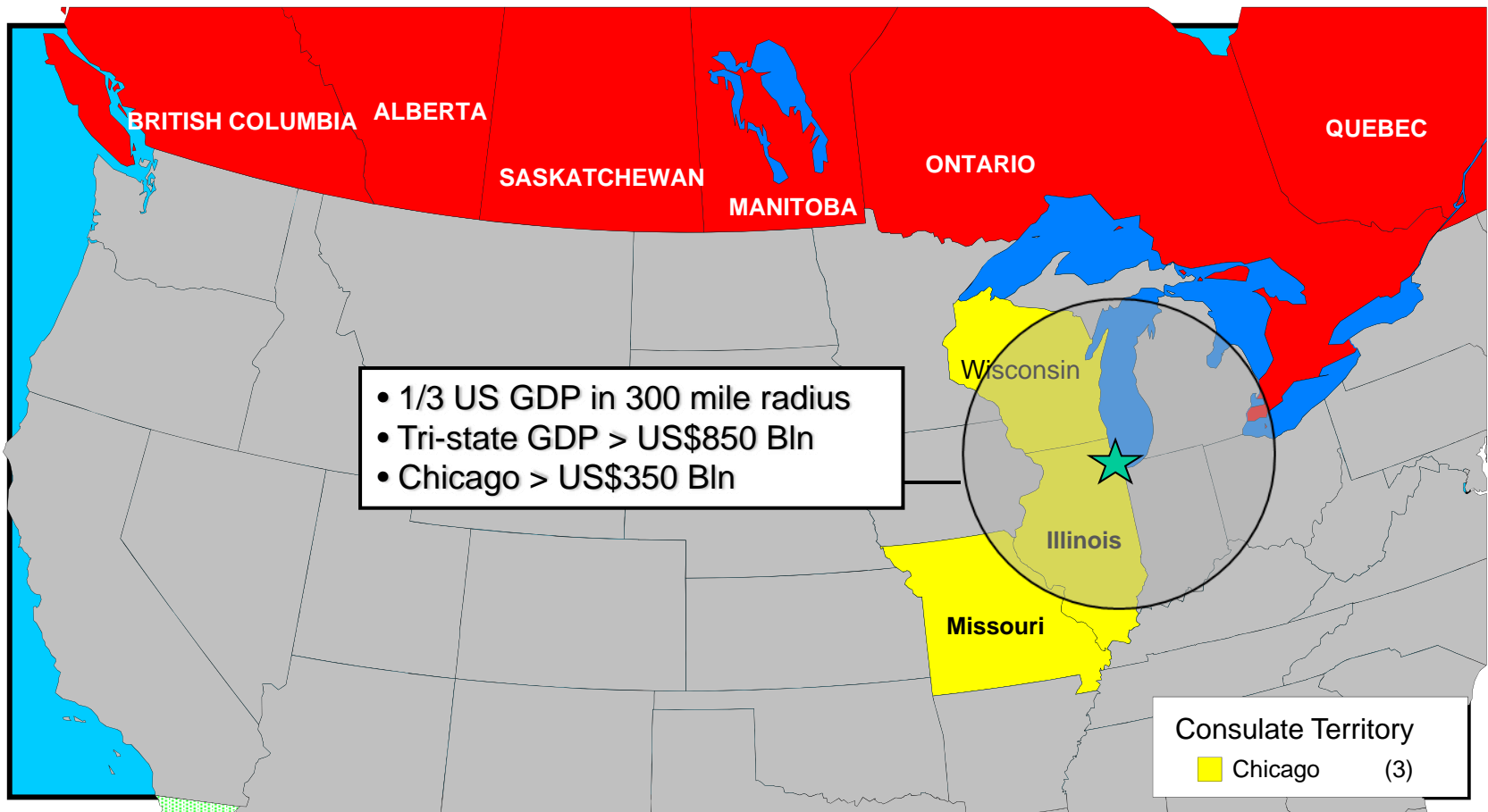
Canada



What we'll Cover Today

- Our 'Geographic' Consulate Territory
 - Why Chicago?
 - Chicago's Greenness is Evident
- Best Opportunities for Canadian Suppliers
 - Green Resources

Consulate General Territory





Compelling reasons to *do biz* in the Chicago region

- 3rd Largest City in the US- 9 million population
- Birth of the Sky Scraper !!!! Mies van der Rohe
- #2 trade show town
- Very high per-capita income
- 50 Fortune 500 companies based in territory
- Diversified economy



Chicago is ranked 9th Top 50 Greenest Cities in US

- ④ **Outgoing Mayor Daley was early adopter of Green technologies in 2000**
- ④ **Green Roofs are in!! Over 7 mil sf**
- ④ **Category Leader in Green space- 12,000 acres of greenspace**
- ④ **4 Platinum LEED buildings here**
- ④ **10 major Museums follow Green practices**





Chicago has Green Leadership

- ➡ **Chicago Climate Action Plan**
- ➡ **Chicago Green Office Challenge**
- ➡ **Municipal Building Guidelines**
- ➡ **Green Building Agenda**
- ➡ **Retrofits for residential & commercial buildings**





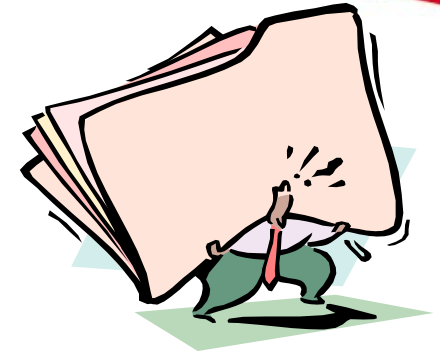
Best Opportunities for Canadian Green Suppliers

- Energy efficiency monitoring products and services
- LED lighting
- Climate control
- Air purification
- Green roofs and roofing
- Building envelope technologies





Green Resources



- ✦ Chicago Climate Change Action Plan
- ✦ Chicago Center for Green Technology
- ✦ USGBC- Illinois Chapter Educational sessions & networking opportunities
- ✦ CMHC- USGBC-IL Chapter joint CE sessions
- ✦ BOMA-Office Property Management Assoc.
- ✦ AIA-Chicago Architectural Association



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Thank You
Merci



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