



# Green Economics: Strategies for Making Green Buildings Financially Successful

## DESCRIPTION

This one-day workshop is a detailed examination of how to build financially viable deep green buildings. It describes how to build a business case for building green as well as manage green building cost premiums. Case studies allow participants to apply their knowledge in planning the greening of existing buildings and the building of new green projects. This workshop draws extensively from the presenters' experience working as development managers on numerous LEED platinum projects across Canada. It is offered in English only.

## TARGET AUDIENCE

This workshop will be of interest to anyone involved in or interested in green building, including architects, developers, engineers, municipal officials, and project managers. Note: This workshop, like all CaGBC educational programs, meets eligibility requirements for the Green Associate exam.

## LEARNING OBJECTIVES

- Identify cost premiums associated with building green, as well as the many benefits
- Describe how defining clear design objectives, using integrated design, and employing experienced contractors can mitigate cost premiums
- List potential sources of subsidies, incentives and grants for green building projects
- Identify how life cycle costing can change how costs are perceived
- Identify alternative finance mechanisms, such as green mortgages, green loans, and investments by Energy Services Companies

## LEVEL / CEUs

Level 200

6.5 GBCI CE hours: Project Site Factors: 0.5, Water Management: 0.5, Project Systems and Energy Impacts: 2.0, Improvements to the Indoor Environment: 1.0, Stakeholder Involvement in Innovation: 1.5, Project Surroundings and Public Outreach: 1.0

## COST

	National Members	Non Members	Chapter Members
Early Bird*	\$325	\$430	\$365
Regular	\$365	\$475	\$400

\*Early Bird available up to two weeks prior to event

## CONTACT

For more information, call the CaGBC at 613.241.1184 or toll-free at 1.866.941.1184, or contact us at [education@cagbc.org](mailto:education@cagbc.org).

